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RYTMO AND MUSIC ACROSS BORDERS ANNOUNCE CURRICULUM DISTRIBUTION COLLABORATION

Anaheim, CA. March 17, 2023 – Music Across Borders (Lake Forest, CA) has officially become a distributor of RYTMO’s newly-revised curriculum and will provide access to youth with low income through non-profits and churches in India, Vietnam, The Philippines and the US.

Along with core topics such as music theory, songwriting and performance, the curriculum features invigorating subjects like the History of Music from the Renaissance Period to Jazz and Blues, Copyrights Made Understandable, Publishing/Licensing, Marketing Your Music and How to Build a Home Studio. One of the most exciting additions to RYTMO’s curriculum is the supplemental Career Profiles section which features interviews with industry professionals providing a realistic view of working in specific roles in the music industry. This collaboration also enables youth to access the Berklee PULSE (Pre University Learning System Experience) Music Method, a unique and innovative online music education portal that enables students to study, jam and practice using interactive modules and an ever-expanding collection of popular music.

“We’re excited to be able to leverage all the talent and expertise that went into creating RYTMO’s latest curriculum,” said Mike Anderson, Executive Director of RYTMO. “We’ve already seen how beneficial the program is for disenfranchised youth in the US. Now teenagers around the world will have access to some of the most accessible music curriculum available for those who are interested in forging a career in the industry.”

Contributors to the RYTMO curriculum include, Berklee City Music Network, NAMM, The Kennedy Center Archives, The Barclay Theater, Heavy Hitters Music Publishing, Boston University Libraries, Media Law Group, Fort Hayes MEC Ohio, The National Assoc. of Professional Band Instrument Repair Technicians, Music Across Borders, Studio 770, The Pacific Symphony, and Vibrant Minds Charter School in Anaheim CA.

About RYTMO

RYTMO (Reaching Youth Through Music Opportunities) is a 501c-3 non-profit after-school program designed for youth who demonstrate musical, technical and business potential in music and/or the arts and who desire a career in the music industry. Since opening in 2003, RYTMO has provided a positive, creative and professional environment for under-served youth with low income to express and develop their musical talents, attain greater personal achievement and gain fundamental occupational skills for the music industry. Many RYTMO students have gone on to start their own record labels and video and audio companies, perform live shows, produce music for themselves or other artists, and have song placements on radio or television.

About Music Across Borders

Music Across Borders is a National and International leadership network assisting schools, colleges, universities, churches and local organizations within diverse socio-economic communities to develop educational resources through seminars, rehearsals and clinics, to equip church leaders and music educators through specialized teaching and service and to foster excellence in creation and performance of the musical arts, supporting performance groups locally and internationally.