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**FOR IMMEDIATE RELEASE**

**RYTMO Provides Berklee City Music Network Access to Latest Curriculum**

Anaheim, CA. March 17, 2023 – In conjunction with the launch of their revised curriculum, Reaching Youth Through Music Opportunities (RYTMO) announced today they will provide access to their latest materials to members of the Berklee City Music Network (BCMN).

RYTMO has been a member of BCMN since 2007 – a consortium of 47 community organizations across the United States, Canada and Latin America that leverages the power of contemporary music to help youth from under-served communities develop musically, academically, socially and emotionally. United through their commitment to this mission, the 47-member organization serves over 55,000 students throughout the United States, Canada and Latin America.

Along with core topics such as music theory, songwriting and performance, RYTMO's revised curriculum features invigorating subjects like: The History of Music from the Renaissance Period to Copyrights Made Understandable, Publishing/Licensing, Marketing Your Music and How to Build a Home Studio. One of the most fundamental additions to RYTMO's curriculum is the Career Profiles section which showcases interviews with industry professionals and provides a realistic view of working in specific roles within the music industry.

"We have worked hard to make the curriculum reflect current trends and be accessible to youth from all socio-economic backgrounds," said Mike Anderson, Executive Director of RYTMO. "We feel privileged to be able to make it available to high caliber programs run by members of the BCMN."

Contributors to the RYTMO curriculum include: Members of the BCMN including Fort Hayes MEC and City Voices, NAMM, The Kennedy Center Archives, The Barclay Theater, Heavy Hitters Music Publishing, Boston University Libraries, Media Law Group, The

National Assoc. of Professional Band Instrument Repair Technicians, Music Across Borders, Studio 770, The Pacific Symphony, and Vibrant Minds Charter School in Anaheim CA.

“RYTMO has and continues to be an active and impressive program,” said Arin Canbolat, Assistant Dean of Partnership Compliance and Career Development at Berklee City Music. “They consistently provide access and opportunities for their students through creation, but also through work-force readiness focusing on music business and technology. Their students have been successful receiving a collective \$100,000 in scholarships to attend Berklee’s Aspire: Five-Week Summer Performance Program.”

*About RYTMO*

*RYTMO (Reaching Youth Through Music Opportunities) is a 501c-3 non-profit after-school program designed for youth who demonstrate musical, technical and business potential in music and/or the arts and who desire a career in the music industry. Since opening in 2003, RYTMO has provided a positive, creative and professional environment for underserved youth with low incomes to express and develop their musical talents, attain greater personal achievement and gain fundamental occupational skills for the music industry. Many RYTMO students have gone on to start their own record labels and video and audio companies, perform live shows, produce music for themselves or other artists and have song placements on radio or television.*