RYTMO's Music Partnerships & Collaborations

Part of RYTMO's success has been due to its partnerships and collaborations with music organizations that help facilitate, enhance, and further the work of RYTMO's mission.

Some of our music partners and collaborating organizations include:

Music Across Borders

In 2023, Music Across Borders became a distributor of RYTMO's curriculum and currently provides low-income youth access to RYTMO's classes through non-profits and churches in India, Vietnam, The Philippines, and the US.

NAMM

In 2023, NAMM (National Association of Music Merchants) provided RYTMO access to NAMM's Oral History Library to be used in conjunction with RYTMO's curriculum. This new collaboration means low-income/disenfranchised youth, and agencies working in association with RYTMO, will have access to a wide variety of first-person interviews conducted by NAMM over the last two decades.

Berklee College of Music/ City Music Network

RYTMO has collaborated with Berklee for the past 17 years and in that time, 18 RYTMO students have been awarded Berklee scholarships to attend Berklee's Aspire: Five-Week Music Performance Intensive. Each year, RYTMO can nominate up to two students, who then have the opportunity to audition for this all-expense paid summer intensive in Boston. Here students can qualify for full scholarships to attend Berklee College of Music, and as a result, selected RYTMO students have been able to complete their full college education there.

RYTMO has also been a member of Berklee's City Music Network (BCMN) since 2007. The BCMN is a consortium of 47 community organizations across the United States, Canada, Mexico, and Latin America. The BCMN leverages the power of contemporary music to help youth from underserved communities develop musically, academically, socially, and emotionally. At these sites, RYTMO's curriculum is used as part of the music instruction, which serves over 55,000 students throughout the network.



"I have known RYTMO since I began working at Berklee in 2012. When I started, RYTMO had a reputation as a powerhouse program, and it continues to be. It is one of the programs that other network members go to for help and guidance, and they continually have students of high caliber, teaching them, not just music literacy, but music technology and the music business."

 Arin Canbolat, Assistant Dean at the Berklee School of Music

Join the RYTMO Movement

There are many ways to become involved at RYTMO!

1. Volunteer

Do you have experience teaching music or music technology and would like to become an instructor or mentor? Reach out to us at: **contact@rytmo.org**.

2. Partner With RYTMO

RYTMO's curriculum is available for qualifying programs that work with low-income and/or disenfranchised youth. If you are interested in hosting a program, please email: **mike@rytmo.org**.

3. Donate or Become a Sponsor

RYTMO is able to make music education accessible to low-income and disenfranchised populations due to the generosity of our donors and sponsors. If you would like to donate to RYTMO or sponsor a student, please visit rytmo.org/donate or make a check out to RYTMO and send it to: PO Box 1206, Anaheim, CA, 92815.

4. Share Your Story

We are always looking for professionals in the music industry to share their career trajectory with our students. If you are interested in being interviewed and having your story included in the Career Profiles section of our curriculum, please email: **contact@rytmo.org**.





A music and music technology program designed to educate, empower, and equip youth through music, technology, and the arts

TMO (Reaching Youth Through Music Opportunities) is

About RYTMO

RYTMO (Reaching Youth Through Music Opportunities) is a 501c-3 non-profit music program designed to provide a positive and professional artistic environment for youth aged 11-20.

RYTMO offers an energizing and safe space for predominantly disenfranchised and low-income students to express and develop their musical talents, attain greater personal achievement, and gain fundamental occupational skills for the music industry.

MISSION

To educate, empower, and equip youth through music, technology, and the arts

VISION

To establish artistic and moral excellence in youth

LOCATION

RYTMO is currently providing programs at Waymakers in Fountain Valley, Vibrant Minds Charter School, My Day Counts, and Cancer Kinship in Anaheim. RYTMO also offers its curriculum to satellite locations throughout the US and internationally.

Our Story

RYTMO began as an after-school program in Anaheim designed to provide music and music technology education to disenfranchised youth who desired a career in the music industry. Due to its popularity and positive impact on the community, RYTMO was named Non-Profit of the Year by the City of Anaheim in 2009.

Since its inception in 2003, RYTMO has serviced over 5,000 low-income and disenfranchised youth locally and has built strategic collaborations to reach more youth throughout the US and beyond. The program also recently expanded to include adults with intellectual disabilities and cancer survivors at programs in Orange County.

RYTMO participants have shared personal and vocational success stories that they attribute to their involvement in the program, from graduating high school and attaining employment, to overcoming social barriers, and even gang involvement.

Many graduates have gone on to perform live shows, produce music on a professional level, receive Emmy and Grammy nominations and start their own music-related companies, such as record labels and audio/video companies.

Throughout the past two decades, RYTMO has become a beloved organization in the community and has proven to be an invaluable resource to its partnering organizations — and perhaps more importantly — to its students.

To read more RYTMO success stories, visit rytmo.org/testimonials.

Why Music Education?



The benefits of music education go beyond the skills students will learn in the classroom. Music education provides a sense of achievement and helps to improve coordination, discipline, imagination, and self-confidence. It also has a therapeutic, calming – and ultimately – energizing effect. The process of creating an original composition will build self-esteem, awaken creativity and fine-tune listening skills. Music education helps students develop more powerful instincts and an appreciation for teamwork; additionally, it has been shown to improve academic outcomes in other areas of study.

What Will You Learn at RYTMO?

RYTMO's curriculum focuses on practical skill development and industry essentials, ensuring students are well-equipped to navigate the dynamic world of music. From music history and theory to digital recording and commercial songwriting, RYTMO's courses foster creativity, innovation, and career preparedness.

The RYTMO Program

The RYTMO program is comprised of four comprehensive modules customized to fit the class structure of each partnering organization. Topics include: basic music theory, songwriting/jingle writing, music technology, the importance of copyright ownership, publishing, marketing, performance, careers in music, and building a home studio.



"Before I ever came to RYTMO, making music was just a hobby, and now that I have learned the technical and business sides, it has become an occupation. I have been inspired to start my own studio and do engineering. With the help of the staff, it has been an unforgettable experience. This has become the fundamentals to my future career." — RYTMO Graduate